



*Intelligent innovation  
courageous integration*

INVITATION **2023**

# China (Beijing) International Special Vehicles and special equipment exhibition

28-30 June 2023 | Beijing Shougang Exhibition Centre

# EXPO





# 2023

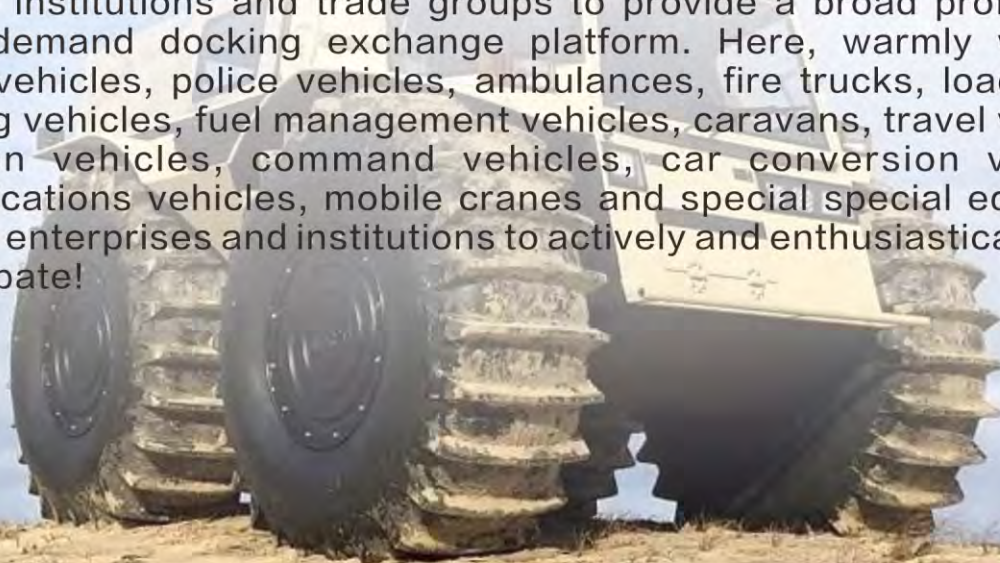
## China (Beijing) International Special Vehicles and special equipment exhibition

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### All relevant units:

With the slow recovery of the international economy and the continuous promotion of urbanization, the demand for special vehicles is also growing. The progress of automobile technology and the continuous launch of new models, the explosive growth of user demand has greatly enriched the application scenario of special vehicles, and played a positive role in promoting China's economic construction. China as the world's largest producer of special vehicles, special vehicle industry market competition is very fierce, although the number of enterprises, but there are still slow market development, market segmentation is not enough, product similarity, to meet the user's individual requirements and other problems. In the face of future development, the special vehicle industry must improve the technical content of products, take the road of professional development, rely on technological progress to promote the development of the industry.

In order to promote the application of special vehicle technology innovation and development, to better serve China's economic construction and national defense construction of the whole field, multi-scene demand and application of special vehicles, will be held in 2023 China (Beijing) International Special Vehicles and Special Equipment Exhibition (referred to as: special vehicles exhibition CTZCLZ), the exhibition is scheduled for June 28 to 30, 2023 in Beijing Shougang International Convention and Exhibition Center The exhibition will be held in Beijing Shougang International Convention and Exhibition Center from June 28 to 30, 2023. Exhibition closely around the market and people on different vehicle styles and uses demand, national policy guidance, forward-looking industry demand, vehicle science and technology innovation, industry-academia-research docking, demand supporting activities to guide the healthy development of special vehicle industry. For special vehicle units and different vehicle industry users, enterprises, research institutions and trade groups to provide a broad professional perfect demand docking exchange platform. Here, warmly welcome medical vehicles, police vehicles, ambulances, fire trucks, loading and unloading vehicles, fuel management vehicles, caravans, travel vehicles, sanitation vehicles, command vehicles, car conversion vehicles, communications vehicles, mobile cranes and special special equipment research enterprises and institutions to actively and enthusiastically apply to participate!







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## Organizer

- ◆ Beijing Zhongsheng International Exhibition Co., Ltd.
- ◆ Special Vehicle Industry Innovation Alliance.
- ◆ Chinese Society of Inertial Technology Sky and Sea Integrated Navigation and Detection Professional Committee.
- ◆ China Medical Equipment Association Emergency Treatment Branch.

## Hosted by:

- ◆ Beijing Zhongsheng International Exhibition Co., Ltd.

## Supporting Activities

- ◆ Special Vehicle Industry Development Forum.
- ◆ Beijing International Disaster Prevention and Mitigation Emergency Safety Industry Expo.



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## Exhibition scale

- ◆ 20,000m<sup>2</sup>+300 enterprises+20,000 people

## Theme of the exhibition

- ◆ Intelligent innovation    courageous integration

## Time and place

- ◆ **Time:** June 28-30, 2023 (9:00-17:00)
- ◆ **Venue:** Beijing Shougang Convention and Exhibition Center (Beijing Winter Olympic Games venue)
- ◆ **Address:** No. 68 Shijingshan Road, Shijingshan District, Beijing (South Gate of Shougang Exhibition Park)

## Set-up and take-down

- ◆ **Set-up time:** June 26-27, 2023 (9:00-17:00)
- ◆ **Holding time:** June 28-30, 2023 (9:00)
- ◆ **Dismantling time:** June 30, 2023 (16:00)

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## Exhibit Scope

### ◆ Special vehicles category

Ambulance, medical vehicles, military and police vehicles, commercial vehicles, command vehicles, fire trucks, logistics vehicles, leadership vehicles, multi-purpose vehicles (MPV), television broadcast vehicles, radar vehicles, military supervisory vehicles, X-ray inspection vehicles, monitoring vehicles, off-road vehicles, snow removal vehicles, all-terrain vehicles, amphibious vehicles, communications vehicles, airport vehicles, aerospace vehicles, school buses, clearance vehicles, RVs, station wagons, clearing vehicles, sanitation vehicles Municipal special vehicles, loading and unloading vehicles, engineering rescue vehicles, road rescue vehicles, bulletproof money transport vehicles, aerial work vehicles, postal vehicles, lifting vehicles, mixing vehicles, excavation vehicles, bulldozers, tankers, refrigerated transport vehicles, mining trucks, container trucks, engineering special vehicles, road rollers, etc.

### ◆ Special equipment and capsules

Motorboat, power tractor, square cabin laboratory, medical square cabin, medical nucleic acid square cabin, military square cabin, bulletproof square cabin, communication square cabin, mobile square cabin, monitoring square cabin, ordnance general-purpose square cabin, meteorological square cabin, van compartment, refrigerated square cabin, mobile cooking car square cabin, bathing square cabin, mobile security square cabin and other related technical products, etc.

### ◆ RV category

Business RV, off-road RV, pickup RV, A B C type RV, imported RV, domestic RV, new energy RV, trailer RV, etc.

### ◆ Car rental category

Auto RV rental, RV travel, auto insurance, travel insurance, car club auto club, self-driving club, RV club, outdoor sports club, etc.

### ◆ Vehicle supporting category

Intelligent system, car audio, immobilizer, reversing radar, electronic dog, driving recorder, track reversing, central lock, tire pressure monitoring, car safe, car lighting light source, vehicle glass, engine, chassis, transmission, tires, metal materials, coating materials, packaging materials, coating materials, car amplifier, car speakers, sound insulation materials, audio wire, equalizer, subwoofer, explosion-proof tires, car interior, car air conditioning and various auto parts and systems.

### ◆ Vehicle monitoring and maintenance and washing equipment category

Testing equipment, light source measuring instruments, LED testing instruments, self-service car wash, computerized car wash, non-contact car wash, high-pressure type car wash, waterless car wash, steam car wash, various testing, testing, experimental instruments and equipment, and various automotive supplies and decorations, etc.

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## Exhibition target audience

1、 Public security, fire-fighting, border defense, armed police, civil affairs, maritime, emergency, earthquake, mapping, land, safety supervision, electric power, health, rescue team, water conservancy, communication, environmental protection, remote sensing, aviation, justice, development and reform commission, quality supervision, foreign institutions in China and military authorities, etc.

2、 RV manufacturers, car manufacturers, auto parts, supporting facilities importers, agents, dealers, 4S stores, OEM suppliers, car modification, rental enterprises, car clubs, camping enthusiasts, enthusiasts, etc.

3、 scenic spots, tourism e-commerce platforms, tourism real estate, hotels, resorts, golf courses, travel agencies, travel media, airlines, farmhouses, amusement parks, campground developers, operating agencies, investment and financing providers, etc.

4、 Chalets, tents, camping equipment, outdoor products manufacturers, agents, distributors, OEM suppliers, outdoor clubs, outdoor products fabric suppliers, etc.

5、 tourism bureau, camping tourism related departments, associations, research institutions, media and publishing houses, etc.



Medical examination vehicle



snow removal vehicles



Power van



Touring car

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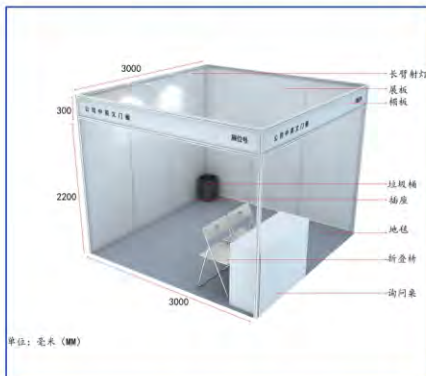


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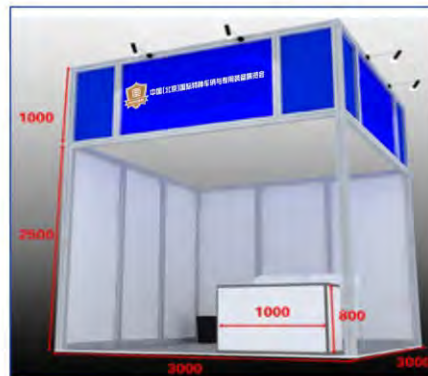
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## Booth fee standard

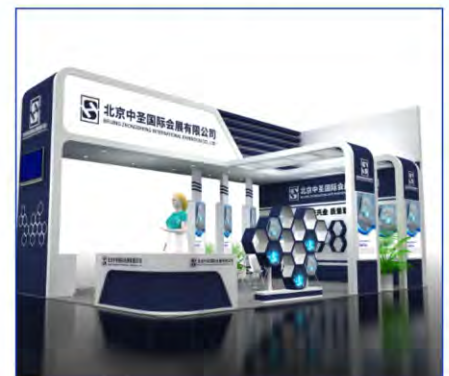
1. **Standard booth:** ( $3m^2 \times 3m^2$ ), bare floor (36 square meters to rent); choose double-sided open booth need to increase 10 cost.
2. **Domestic units:** 16800 RMB; boutique standard exhibition 18800 RMB; bare ground: 1580 RMB/m<sup>2</sup>.
3. **Standard booth:** (including three exhibition boards, negotiation tables and chairs, two spotlights, 220V/5A power socket, carpet and company name fascia board; no facilities in the bare space, management fees and power supply fees are self-financed).
4. Please contact the organizing committee for conference report, technical exchange, journal publicity, on-site activities and other forms of publicity.



Standard booth



Boutique standard exhibition



Bare ground

## Participating services

### Special vehicle industry development forum

**Fee:** The participation fee is **2800** RMB/person. (Including a full set of conference materials, refreshments, gifts, luncheon on the day of the meeting, accommodation and transportation at your own expense)

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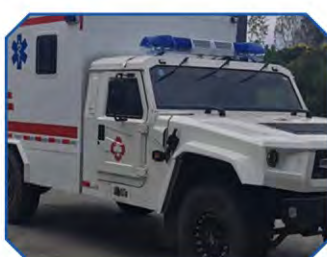


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## Special vehicle industry development forum

CTZCLZ special vehicle exhibition will be held special vehicle industry development forum activities, activities will be selected from the exhibitors twenty won the special vehicle "top twenty" enterprise representatives and "personal innovation honor" award, the activity site rich, site exciting constantly .



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## Forum fee standard

1、 special vehicle industry development forum speech **30,000** yuan/15 minutes, need to extend the time, please apply in advance (fees include: report, information, rent, catering, gifts, study tour costs (Note: accommodation and transportation on their own).

2、 Special vehicle industry development forum sponsorship, participation and speech application form, please fill in the application form carefully and submit it to the organizing committee for confirmation.

## Exhibiting and Participating Procedures and Services

1、 Participation in the exhibition will be based on the principle of "first registration, first payment, first arrangement".

2、 Fill in the Exhibitor Application Form in detail, sign and stamp it, and then scan and submit it electronically or mail it to the Organizing Committee of the exhibition.

3、 Exhibitors will pay the full amount within 2 working days from the date of registration.

## Cooperative media

International Online, People's Political Consultative Conference, People's Daily Online, China.com Channel, Phoenix.com, Beiqing.com, China.com, Europe.com, Sohu.com, QQ.com, Guangming.com, Xinhua.com, Baidu, Qianlong.com, Netease, Sina.com, China Daily and many other cooperative media.

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## **Special Vehicle Show CTZCLZ**

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